

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of

Donald J. Hejna, Jr.

Serial No.: 09/398,612

Filed: September 16, 1999

For: Method and Apparatus to  
Determine and Use Audience  
Affinity and Aptitude

Group Art Unit: 2654

Examiner: A. A. Armstrong

Date: April 6, 2004

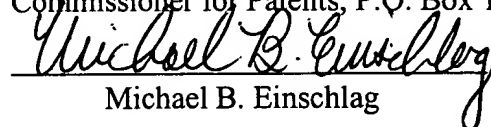
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CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on April 6, 2004 with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

  
Michael B. Einschlag

29,301  
Reg. No.

April 6, 2004  
Date of Signature

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450  
Sir:

This is in response to the outstanding Office Action mailed March 29, 2004 rejecting claims in the above-identified patent application for which a shortened statutory period of three (3) months ending June 29, 2004 was set in which to respond.